

Philosophy

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Dyneff - distributor on a human scale

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- **Our innovative spirit:** ever since the company was founded, Dyneff has continued to foster a dynamic, entrepreneurial approach: back in 1985 it was the first oil company to provide a 24 hour 7/7 service at filling stations; and in 1992-1993, Dyneff pioneered the distribution of biodiesel, introducing 5 % methyl ester-based bio fuel in the company's diesel and domestic heating oil.
- **Our local link:** Dyneff's local origins have grown with its clients base to a regional level. Via a network of locally-based agencies, offering tailored services, flexibility and *savoir-faire*, Dyneff has maintained the local link and preserved a close relationship with clients and customers.
- **Our professionalism:** Dyneff has full control over the entire supply chain (from importation through to distribution), lending extensive expertise to the storage and distribution of petroleum products. The company provides an alternative to major oil companies, as well as championing the important notions of service, quality and customer relations.

Dyneff continued commitment to sustainable development is the fruit of a long established approach. For example, the company incorporates the latest technology in eco-construction and safety regulations, backed by The Rompetrol Group which already implements the latest European standards such as ISO 9001 (2000), ISO 14 001 (2004) and OHSAS 18001.